

MARC IV Welcomes Familiar Face

MARC IV is pleased to announce that Rebecca Richardson will be joining the company in January, 2009. Richardson has an extended history in commodity-based association management and with biodiesel. She recently completed an eleven-year tenure with the Illinois Soybean Association (ISA), where she held positions as Communications Coordinator, Director of Operations and most recently Director of Legislative and External Affairs. Her primary duties with ISA included state lobbying efforts, membership development, strategic planning and corporate relations.

In 2003, Richardson was instrumental in gaining a new state sales tax credit for biodiesel that mirrored a similar tax credit for ethanol. This sales tax credit continues to be a significant part of the backbone for biodiesel consumption in the U.S. The legislation was enacted during the summer of 2003, and will sunset in 2013. In addition to successful lobbying efforts, Richardson convened and facilitated an Illinois biodiesel stakeholder group that continues to meet twice annually to discuss issues including fuel quality, infrastructure funding, education and outreach, and regulatory considerations.

Prior to her work with the Illinois Soybean Association, Richardson was Director of Education for the American Society of Animal Science and Education Manager for the American Oil Chemists' Society.

Richardson holds a Bachelor of Science degree in education as well as the Master of Education degree in Educational Organization and Leadership from the University of Illinois at Urbana-Champaign. In 2006, she received the Certified Association Executive credential which will enable her to be a strong team member and advocate for associations, businesses and agencies in the biodiesel and renewable energy industry.

Richardson's efforts for the near term will be focused on fuel quality, state governmental affairs, technical support to state initiatives, and providing membership support and service to NBB members. She is no stranger to biodiesel, to MARC IV, or to the National Biodiesel Board members and staff.

Rebecca, her husband Verlin and daughter Caitlin reside in Mahomet, just west of Champaign. They also have two grown sons, Adam and Drew.

Ms. Richardson's contact information follows:

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